

ERIC WITMAN

CREATIVE DIRECTOR FOR SALE



ericwitman.com



(843) 685-9510



contact@ericwitman.com

EXPERIENCE

Creative Director, VaynerMedia
Gillette, Olay, Old Spice, H&R Block

Associate Creative Director, VaynerX
Gillette, Comcast, Claire's, New Business

Senior Copywriter, Le Truc
New Business, L'Oréal, TikTok, Samsung, Garnier

Senior Copywriter, Publicis New York
New Business, Cadillac, CitiBank, Kinder, Smuckers, Cafe Bustelo

Copywriter, Hudson Rouge
Lincoln Motors, Shinola

SKILLS

Creative Problem-Solving. Campaigns Large, Small, Traditional & Social.
Leading Teams of all Shapes & Sizes. Pitch & Presentation Theatrics.
Charming Pants Off of Clients (figuratively). Keeping **Finger on Pulse.**

EDUCATION

Savannah College of Art and Design
B.F.A. Advertising, Copywriting
Summa Cum Laude, **Alumni Ambassador**
